



## 2024 Conference Schedule

*\*Attendees will choose one speaker per session*

### February 24, 2024

9:00-9:30 a.m. Check-In (MSC 2400)

9:30 a.m. Welcome and WISE Introductions

9:45 a.m. Session I

*Perseverance: The Key to Making a Difference*

**Dr. Elsa Alina Murano**, Texas A&M Borlaug Institute  
MSC 2406 A

*Brewing Entrepreneurship:*

*My Path from Graduate School to Starting a Small Business*

**Dr. Laura Hill**, Kinder Hill Brew Lab  
MSC 2406 B

10:45 a.m. Break

11:00 a.m. Session II

*Finding Your Passion Requires Strength, Resilience, and Change*

**Dr. Debra Fowler**, Texas A&M Center for Teaching Excellence  
MSC 2406 A

*The World is Your Asteroid: STEAM Rises through Rocks*

**Dr. Allison McGraw**, Texas A&M Physics & Astronomy  
MSC 2406 B

12:00 p.m. Lunch and Keynote Speaker (MSC 2400)

*It's Not Business, It's Personal*

**Dr. Tatiana Erukhimova**, Texas A&M Physics & Astronomy

1:30 p.m. Susan M. Arseven '75 'Make-a-Difference' Memorial Awards Presentation

1:45 p.m. Session III

*The Power of Connection*

**Dr. Meg Patterson**, Texas A&M Health Behavior  
MSC 2406 A

*Refining a Career Path as a Non-Engineer in an Engineering World*

**Arlean Rohde**, Texas A&M Superfund Research Center  
MSC 2406 B

2:45 p.m. Break

3:00 p.m. Speakers' Panel

3:30 p.m. Closing Remarks