



2024 Conference Schedule

**Attendees will choose one speaker per session*

February 24, 2024

9:00-9:30 a.m. Check-In (MSC 2400)

9:30 a.m. Welcome and WISE Introductions

9:50 a.m. Session I

Perseverance: The Key to Making a Difference

Dr. Elsa Alina Murano, Texas A&M Borlaug Institute
MSC 2406 A

Brewing Entrepreneurship:

My Path from Graduate School to Starting a Small Business

Dr. Laura Hill, Kinder Hill Brew Lab
MSC 2406 B

10:50 a.m. Break

11:00 a.m. Session II

Finding Your Passion Requires Strength, Resilience, and Change

Dr. Debra Fowler, Texas A&M Center for Teaching Excellence
MSC 2406 A

The World is Your Asteroid: STEAM Rises through Rocks

Dr. Allison McGraw, Texas A&M Physics & Astronomy
MSC 2406 B

12:00 p.m. Lunch and Keynote Speaker (MSC 2400)

It's Not Business, It's Personal

Dr. Tatiana Erukhimova, Texas A&M Physics & Astronomy

1:40 p.m. Susan M. Arseven '75 'Make-a-Difference' Memorial Awards Presentation

2:00 p.m. Session III

The Power of Connection

Dr. Meg Patterson, Texas A&M Health Behavior
MSC 2406 A

Refining a Career Path as a Non-Engineer in an Engineering World

Arlean Rohde, Texas A&M Superfund Research Center
MSC 2406 B

3:00 p.m. Break

3:15 p.m. Speakers' Panel

4:00 p.m. Closing Remarks